



RIVER TRAILS  
PARK DISTRICT

# MONSTER'S BASH



FRIDAY, OCTOBER 24

**This annual Halloween event is a family favorite. Attendees can dress up in their favorite costume and join in the fun as we decorate pumpkins, trick or treat through our character walk, play carnival games, and ride the hayride along with bounce houses. Halloween Entertainment for the entire family at Woodland Trails Park. If there is inclement weather, activities will be moved inside the Weiss Community Center.**

***With an estimated attendance of 1,500 people, sponsorship of this event will increase the visibility of your business with a passionate group of consumers, generate brand awareness, differentiate your company from competitors, elevate your good corporate citizenship, make a meaningful impact on the quality of life in your community, and more.***







<b>Monster's Bash</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>In Kind</b>
<b>Sponsorship Benefits</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$500</b>	<b>(Product or Service)</b>
Category Exclusivity *	x				
Recognition on RTPD Website	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Promotional Items Distributed to Attendees at the event	x	x	x	x	
Social Media Recognition	x	x	x	x	x
Event E-Blasts	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Event Signage	x	x	x	x	x
Tabling Opportunity	x	x	x	x	
On-Stage Recognition	x	x	x	x	x
Ad in (1) Seasonal Brochure	1/2 Page	1/2 Page	¼ Page		
Advertising on LED Displays at RTPD facilities	x	x	x		
Recognition on Digital Display on Euclid Ave	x	x			
Feature Article on RTPD Website	x				

**\* Only company within your product or service category associated with this event.**

# Partner Testimonials

**“At Busey, we’re committed to helping our customers’ and communities’ dreams come true. Since we first opened our doors in 1868, we have built on a tradition of close relationships and broad financial capabilities.**

**Looking back, we’ve come a long way in 156 years, yet the core values—dedicated associates, strong customer partnerships and thriving communities—instilled years ago are still the cornerstones of Busey. We’re proud to give back to our vibrant communities and organizations like the River Trails Park District to help make a positive impact in the places we call home.”**

***Kaylee Phillips, Assistant Vice President, Charitable Relations Director  
Busey Bank***

**“We had so much fun handing out treats at Monster’s Bash! It’s always great to have an opportunity to interact with our Mount Prospect community. Sponsoring is easy and River Trails Park District is a pleasure to work with.”**

***Laura Lee Beran, Financial Advisor  
Edward Jones***

**“Our community mission is to make it local, make it personal, and make it real. We do this by forging meaningful connections with the community and a key part of supporting our community is through supporting community events. The events at River Trails Park District are a great way to engage with current and potential customers by expressing who we are.”**

***Area Leader of Restaurants, Lidia Soto  
Raising Cane’s***

**“River Trails Park District has been an amazing partner for my business. They have provided ample opportunities to connect with the local community through well run events and great publications. We love partnering with the park district! “**

***Brian Hilko, Owner  
Golf Factory***



**RIVER TRAILS  
P A R K D I S T R I C T**

**For more information and questions, contact Steve Schapiro:  
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