



RIVER TRAILS
PARK DISTRICT

Advertising

Opportunities



Connect your organization's brand with a well-known and respected one like the River Trails Park District's and reach a large, active and diverse audience.

Let's find the best solution for your business! To learn more about advertising opportunities, contact Steve Schapiro, Corporate Relations Manager at 847-463-3738 or sschapiro@rtpd.org

Meaningful Relationships with Your Customers.....

Your ad speaks directly to our constituents and your target audience. When you support their community, they will support you.

Since 1965, River Trails Park District has been a leading provider of recreational pursuits in the northwest suburbs of Chicago. Since 2001, River Trails Park District has been an Illinois Distinguished Accredited Agency, recognition of the exceptional park and recreation services provided to our community.

FACILITY & PARK BANNER ADVERTISING

Advertise your business at one of five athletic fields across the community and at our most visited and popular venues: Weiss Community Center, The Zone: Parkour & Turf Facility, Refurbished and designed Burning Bush Trails Park, Woodland Trails Pool, and Rob Roy Golf Course. Your 6'x4' banner will be prominently displayed and be seen at sporting events, family picnics, morning walks, and during other leisure pursuits. Need to create an eye-catching banner? Let us design it for you for just \$250!

The Zone: Parkour & Turf Facility

\$2,500

One Year - Estimated Visitors: 65,000

Banners prominently displayed along The Zone's indoor walls where all visitors have visual exposure to your company's message/brand

Weiss Community Center

\$2,000

One Year - Estimated Visitors: 40,000

Banners prominently displayed in gymnasium

Burning Bush Trails Park

\$1,500

One Year - Estimated Visitors: 10,000

Banners prominently displayed at athletic fields and park playground

Woodland Trails Pool

\$1,000

June – August - Estimated Visitors: 10,000

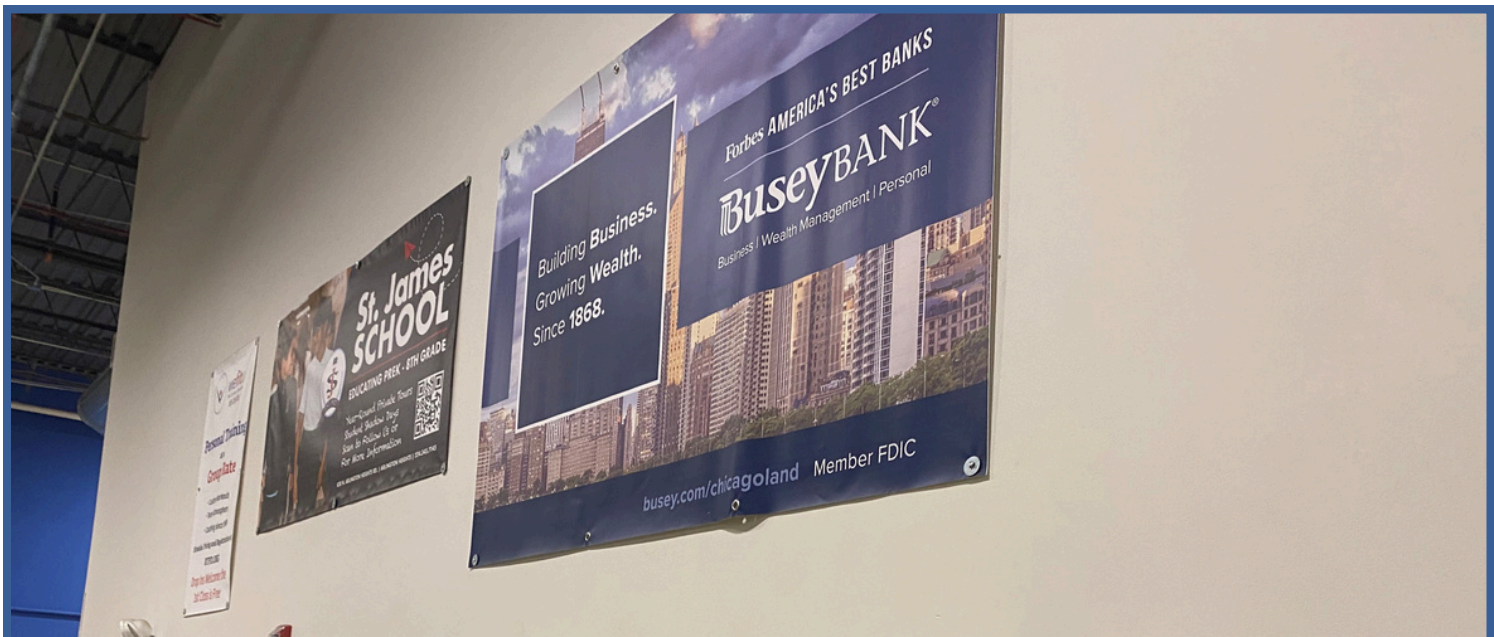
Banners are prominently displayed on the fence on Euclid Ave. facing the pool where all users will be able to see your advertisement

Rob Roy Golf Course

\$2,250

April - October Estimated Visitors: 50,000

Tee Signs on golf course and banners prominently displayed in facility



Seasonal Brochure Advertising



Reach an active and engaged audience through one of the most comprehensive promotional tools of the River Trails Park District. Your ad will appear in the digital and printed seasonal brochure, which receives over 30,000 views. The brochure is published three times per year (Winter/Spring, Summer, and Fall). Advertising in our seasonal brochure will keep your brand and business front and center with a passionate group of consumers. All ads are full color and link back to your website. Looking to create an eye-catching advertisement? Let us design it for you for just \$150!

Back Cover Full Page:

Single Season Brochure \$1,000

Series of 3 Brochures \$ 2,750

Size: Float Ad: 7.875"w x 8"h

Bleed Ad: 8.875"w x 8.595"h

Inside Full Page:

Single Season Brochure \$850

Series of 3 Brochures \$2,250

Size: Float Ad: 7.875"w x 10.25"h Bleed Ad:

8.875"w x 11.25"h

Inside Half Page:

Single Season Brochure \$500

Series of 3 Brochures \$1,250

Size: 7.875"w x 5"h

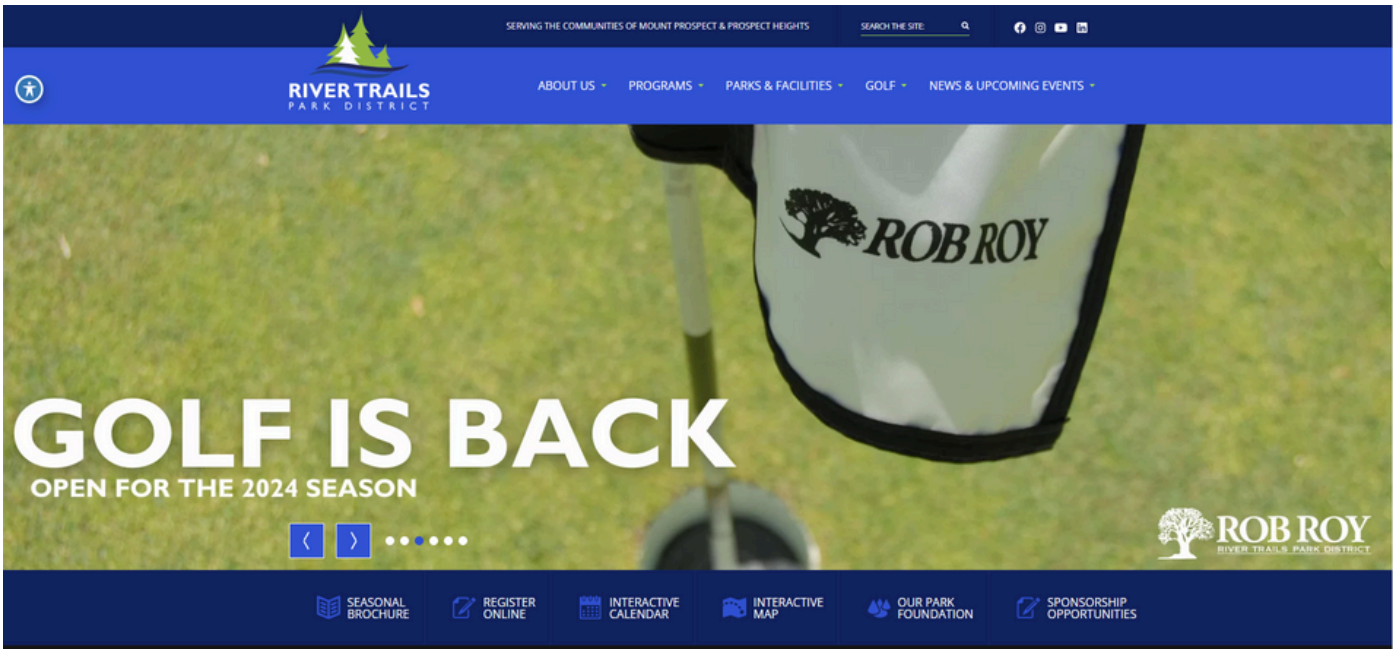
Inside Quarter Page

Single Season Brochure \$300

Series of 3 Brochures \$800

Size: 3.8"w x 5"h





DIGITAL ONLINE ADVERTISING RTPD WEBSITE

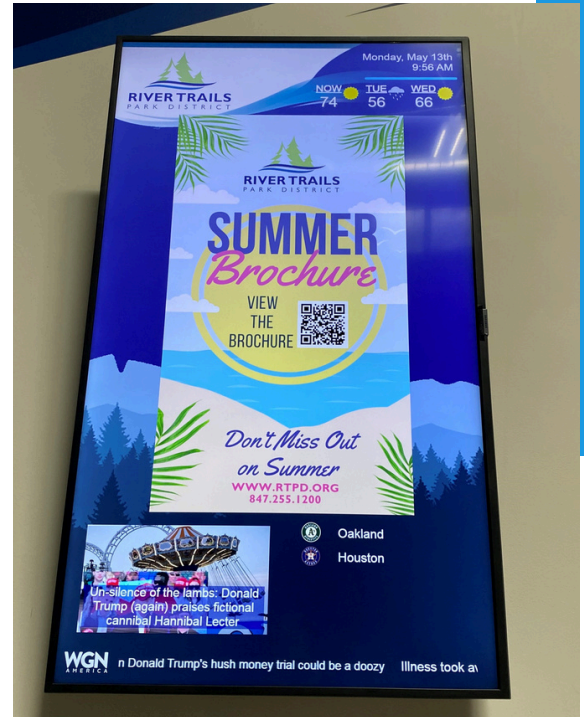
The Park District's main website is a rich resource for resident and non-residents to learn about the vast array of programs and events that the park district hosts each season. Our website homepage receives over 340,000 views annually. Your brand will be side-by-side with one of the most recognized in the community, the River Trails Park District. Your digital ad will be seen by thousands of Park District participants and guests. Looking to create an eye-catching advertisement? Let us design it for you for just \$150!

<p>Full Color Ad on Park District Website</p> <p>Three Months</p> <p>Estimated Reach: 75,000</p>	<p>\$1,000</p>
<p>Six Months</p> <p>Estimated Views: 150,000</p>	<p>\$3,000</p>
<p>One Year</p> <p>Estimated Views: 300,000 +</p> <p>Ad Size Specs: 500x500 pixels</p>	<p>\$5,000</p>



DISPLAY ADVERTISING LOBBY TV's

We are now offering a unique opportunity to advertise on our Lobby TV's located at The Zone, Burning Bush and the Weiss Community Center. With an average of 10,000 patrons of all ages and demographics entering these venues every month, your ad will be seen by thousands. Looking to create an eye-catching advertisement? Let us design it for you for just \$150!



The Zone, Burning Bush and Weiss Community Center

Ad Size Specs: 720x1280 pixels

Three Months of Advertising

\$750

Estimated Visitors: 29,000

Six Months of Advertising

\$1,250

Estimated Visitors: 58,000

One Year of Advertising

\$2,500

Estimated Visitors: 115,000